

# **Wasaga Beach Community Policing Committee**



## **2010 Business Plan**



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## A Message from the Chairperson

### A Message from E.S. (Ric) Hawley - Chairperson

A new year is just around the corner, and it is now time to look back at our accomplishments for the year 2009, and look forward to our plans for 2010. As in the past, we continue to participate in community events such as, Child Car Seat Clinics, the Adopt-a-Road program, the Santa Claus Parade, Remembrance Day Services, and the Marketplace. This past summer we again ran three 50/50 draws, alternating with the Healthy Community Network. Of course, we have continued to manage our Speed Monitoring Sign which is placed in different area throughout the year, except during the winter months.

This past year we purchased 2 pairs of “Fatal Vision” Glasses with a grant from the Ministry of Transportation of Ontario (MTO). These glasses demonstrate the effects of alcohol while the wearer attempts to walk a straight line. We used these at the Marketplace to draw attention to regulations effective May 1/09 with respect to drinking and driving. A large number of people participated and the results were sometimes hilarious, but I believe we got the message across -“Don’t’ Drink & Drive”.

We continue to have an excellent working relationship with the Town of Wasaga Beach, who have always been supportive, and now are covering the cost of advertising spots in our local newspaper. These spots will contain safety tips and will appear every couple of months. We also receive great support from the Huronia West OPP, as well as the Chamber of Commerce, the Wasaga Beach Fire Department, the Healthy Community Network /Active Transportation Advisory Committee, the Simcoe/Muskoka District Health Unit and McDonalds Restaurant of Wasaga Beach.

We will continue to work with Youth Groups, and to this end we are considering making an award/ bursary available a student to assist in post-secondary education. We have established a committee to look into the feasibility of such an award, and the criteria to be met by the student - more later.

I can’t say enough about members of the Wasaga Beach Community Policing Committee. They are a great group of dedicated volunteers whose concern is to maintain a safe community for residents and visitors alike. Our membership has increased by 3 this past year, and we certainly welcome the new members aboard.

Check out our web site, [www.wasagabeachcommunitypolicing.ca](http://www.wasagabeachcommunitypolicing.ca) to see what is going on, and if you notice us at a community event drop by and say “Hi”.

Sincerely,

*Ric Hawley*



## **Wasaga Beach Community Policing Strategic Direction**

### ***Our Vision***

“A Safe and Crime free Town of  
Wasaga Beach”



### ***Our Mission***

“To address community issues and concerns that are voiced by the community, and those identified by the Committee, that contribute to a safe and secure environment for the residents and visitors of the Town Of Wasaga Beach, through partnerships with the Huronia West OPP, the Town of Wasaga Beach, and other community organizations”



## **Wasaga Beach Community Policing Committee –Year in Review 2009**

**Policing Satisfaction Survey**  
**Child Car Seat Clinics**  
**Adopt a Road – May/October**  
**Mayor’s Walk – May**  
**Market Place – July & August**  
**Christmas Parade – November**  
**Speed Monitoring Sign – April to October**  
**Bicycle Helmet Initiative – May to September**  
**Remembrance Day – November**

## **Wasaga Beach Community Policing Committee Community Associations**

**Active Transportation Committee**  
**Youth in Crisis**  
**Clearview Community Policing Committee**  
**Springwater Community Policing Committee**

## **Wasaga Beach Community Policing Committee Community Partners**

**Town of Wasaga Beach**  
**Huron West Detachment of the OPP**  
**Town of Wasaga Beach Fire Department**  
**Simcoe/Muskoka District Health Unit**  
**Wasaga Beach Chamber of Commerce**  
**McDonalds Restaurants of Wasaga Beach**  
**Ministry of Transportation**



## Wasaga Beach Community Policing Committee - Members

<b>Community Policing Committee - Members</b>	
Chair	Ric Hawley
Vice Chair	Dawn Braid
Treasurer	Harry Durrant
Secretary	Marlene Hayes
Past Chair	Dave Atkinson
Council Rep	Nina Bifolchi
OPP Rep	Mark Kinney
Student Rep	
Member	Rick Archdekin
Member	Peter Buttke
Member	Jessica Craven
Member	Harold Culham
Member	Peter Frieday
Member	Ken Hayes
Member	Reg Jalbert
Member	Michael Kolodziejczyk
Member	Lloyd Lancaster
Member	Edward Merkley
Member	Peter Palmer
Member	Nick Singh
Member	Paulette Smith
Member	Stan Wells



## **Business Planning Commitments – An Overview**

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**Commitment #1 –  
Community Services**

Situational Assessment:

The Town of Wasaga Beach is a vibrant and growing community. As with all growing communities there are concerns from residents and visitors that need to be addressed. Community Service committees such as the Wasaga Beach Community Policing Committee should identify concerns that fall within their “Vision” and “Mission Statement” addressing them and endeavouring to resolve them.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Utilize speed monitoring sign to address resident’s speed concerns and to enhance traffic safety.	1. (i) Deploy speed monitoring sign between the months of April to November in areas of concern. (ii) Collect and analyze data obtained from speed monitoring sign.	1. (i) Members to deploy speed monitoring sign at least 3 times per week throughout the community. (ii) Provide to Huronia West OPP data identifying specific streets/areas of speed concerns for follow-up enforcement.	1. Committee Members
2. Identify and respond to community concerns,	2. (i) Conduct monthly meetings where community concerns can be brought forth and discussed.  (ii) Respond to correspondence from community with regards to concerns.	2. (i) Conduct at least 11 open meetings per year.  (ii) Conduct at least 11 executive meetings per year	2. Executive Committee
3. Comply with the “Accessibility for Ontarians with Disability Act 2005 (AODA)	3. Have all committee members fulfil the Town’s required training for the “AODA”	3. Committee members will gain knowledge of the “AODA” and as Town representatives conduct themselves in accordance with this legislation.	3. Committee Members



**Commitment #2 –  
Public Educational Programs**

Situational Assessment:

It is incumbent of all community service groups to improve the quality of life in their community. The Wasaga Beach Community Policing Committee embraces this philosophy and will focus on providing the residents and visitors of Wasaga Beach with programs and information that will increase their safety and security.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Increase the public’s awareness surrounding child car seats.	1. Partner with the Huronia West OPP, Simcoe/Muskoka District Health Unit and the Wasaga Beach Fire Department to conduct child car seat clinics.	1. Conduct at least 4 child car seat clinics per year.	1. OPP Liaison Officer  Committee Members
2. Provide an effective means of providing safety/crime prevention information to the residents of Wasaga Beach.	2. Maintain and upgrade the Wasaga Beach Community Policing Committee Web Site. <a href="http://www.wasagabeachcommunitypolicing.ca">www.wasagabeachcommunitypolicing.ca</a>	2. Continue to maintain a web site that provides safety/crime prevention information of the following topics: Home security, anti-bullying, Business security, personal safety, to address drinking and driving, road safety, winter driving, Internet safety, identity theft, pedestrian safety, water safety and others	2. Web design team Committee Members
3. Increase Public awareness surrounding alternate modes of safe transportation.	3. Partner with the Active Transportation Committee and the Healthy Community Network.	3. Implement developed initiatives, such as Share The Road.	3. Active Transportation Liaison
4. Reduce False Alarm calls for service (CFS) to the Town	4. Collect and analyze data regarding “False Alarms” in the Town from the OPP. Determine and identify repeat offenders.	4. Attend identified repeat offenders’ locations, issue “warning notice of possible reduction of Police response priority or suspension of response and educational material in hopes of resolving concern and reducing CFS.	4. Committee Members



**Commitment #3 –  
Community Involvement**

Situational Assessment:

The Town of Wasaga Beach is a wonderful and beautiful location to live, raise a family, run a business and visit. To maintain the Town in this state community service groups must be active and support Town events.

The Wasaga Beach Community Policing Committee will identify events to participate in to increase the safety and reduce crime in the Town through education and increase the community’s awareness of the committee.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Participate in both, spring and fall “Adopt a Road” programs.	1. Clean both sides of Mosley Street from 39 <sup>th</sup> St. to 45 <sup>th</sup> St.	1. Cleaner Wasaga Beach Increase public awareness of the Wasaga Beach Community Policing Committee.	1. Committee Members
2. Participate in the annual Christmas parade.	2. Put in a Wasaga Beach Community Policing Committee Christmas float each year.	2. Share in the Christmas spirit. Engage committee members in an enjoyable activity. Advertise the Committee to Town residents.	2. Christmas Parade sub committee.
3. Participate in the annual Remembrance Day ceremony.	3. Lay a wreath at the Town’s cenotaph	3. Show respect for our fallen military personnel.	3. Executive Committee
4. Participate in the Town’s annual events.	4. Set up a booth and provide safety/crime prevention as well as committee information to the public at the annual events and “Market Place”.	4. Increase knowledge and awareness of the committee in the community. Enhanced community safety and crime reduction.	4. Committee Members
5. Associate with other committees.	5. Continue our association with: Wasaga Beach Active Transportation Committee, the Youth in Crisis Committee and our networking with the Clearview and Springwater Community Policing Committees.	5. Increase networking that will increase the committee’s knowledge of the community and its ability to respond to its needs.	5. Committee Members



**Commitment #4 –  
Fund Raisers**

Situational Assessment:

All Community Service groups should strive to be financially self sufficient and fiscally responsible to their community. In addition they should find the means to contribute back to the community.

Wasaga Beach Community Policing Committee Strategic Commitments

Goal	Activity	Output	Lead
1. Investigate different initiatives to generate funds for the committee.	1. (i) Participate in the Huronia West OPP annual "bicycle and property" auction.  (ii) Jazz In The Park 50/50 Draws  (iii) Research and develop different ways to generate funds for the committee.	1. Generate funds for the committee to allow on going committee initiatives and the development of new initiatives and programs.	1. Committee Members